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THE NATIONAL HEALTH COUNCIL

REPORT ON VOLUNTARY HEALTH AGENCY REVENUE AND EXPENSES

FISCAL YEAR 1989

THE COUNCIL REQUIRES MEMBER AGENCIES TO PROVIDE AUDITED FIGURES FOR NATIONAL AND AFFILIATE OFFICES COMBINED WHENEVER POSSIBLE. FY 1989 IS THE MOST RECENT YEAR FOR WHICH SUCH COMPLETE AND RELIABLE FIGURES ARE AVAILABLE AS OF THIS PUBLICATION DATE. PLEASE CONTACT THE COUNCIL FOR FURTHER INFORMATION.

APRIL 1991

NATIONAL HEALTH COUNCIL
VOLUNTARY HEALTH AGENCY MEMBERS PARTICIPATING IN THIS REPORT

Alzheimer's Association
70 East Lake Street, Suite 600
Chicago, IL 60601
(312) 853-3060

American Cancer Society
1599 Clifton Road, NE
Atlanta, GA 30329
(404) 320-3333

American Diabetes Association
1660 Duke Street
Alexandria, VA 22314
(703) 549-1500

American Kidney Fund
6110 Executive Boulevard, Suite 1010
Rockville, MD 20852
(301) 881-3052

American Liver Foundation
998 Pompton Avenue
Cedar Grove, NJ 07009
(201) 256-2550

American Lung Association
1740 Broadway
New York, NY 10019
(212) 315-8700

American Red Cross
17th & D Streets, NW
Washington, DC 20006
(202) 737-8300

American Social Health Association
P.O. Box 13827
Research Triangle Park, NC 27709
(919) 361-2742

Arthritis Foundation
1314 Spring Street, NW
Atlanta, GA 30309
(404) 872-7100

Asthma and Allergy Foundation of America
1717 Massachusetts Avenue, NW, Suite 305
Washington, DC 20036
(202) 265-0265

Crohn's and Colitis Foundation of America
(formerly National Foundation for Ileitis and Colitis)
444 Park Avenue South
New York, NY 10016
(212) 685-3440

Cystic Fibrosis Foundation
6931 Arlington Road
Bethesda, MD 20814
(301) 951-4422

Dystrophic Epidermolysis Bullosa Research Association of America (D.E.B.R.A.)
141 Fifth Avenue, Suite 7-South
New York, NY 10010
(212) 995-2220

Epilepsy Foundation of America
4351 Garden City Drive, Suite 406
Landover, MD 20785
(301) 459-3700

Huntington's Disease Society of America
140 West 22nd Street
New York, NY 10011
(212) 242-1968

Interstitial Cystitis Association
P.O. Box 1553
New York, NY 10159
(212) 979-6057

Juvenile Diabetes Foundation International
432 Park Avenue South
New York, NY 10016
(212) 889-7575

Leukemia Society of America
733 Third Avenue
New York, NY 10017
(212) 573-8484

Lupus Foundation of America
4 Research Place, Suite 180
Rockville, MD 20850
(301) 670-9292

March of Dimes Birth Defects Foundation
1275 Mamaroneck Avenue
White Plains, NY 10605
(914) 428-7100

Muscular Dystrophy Association
3561 East Sunrise Drive
Tucson, AZ 85718
(602) 529-2000

Myasthenia Gravis Foundation
53 West Jackson Blvd., Suite 1352
Chicago, IL 60604
(312) 427-6252

National Council on Alcoholism and Drug Dependence
12 West 21st Street
New York, NY 10010
(212) 206-6770

National Down Syndrome Society
666 Broadway
New York, NY 10012
(212) 460-9330

National Easter Seal Society
70 East Lake Street
Chicago, IL 60601
(312) 726-6200

National Hemophilia Foundation
110 Greene Street, Room 406
New York, NY 10012
(212) 219-8180

National Multiple Sclerosis Society
205 East 42nd Street
New York, NY 10017
(212) 986-3240

National Neurofibromatosis Foundation
141 Fifth Avenue, Suite 7-South
New York, NY 10010
(212) 460-8980

National Osteoporosis Foundation
2100 M St. N.W., Suite 602
Washington, DC 20037
(202) 223-2226

National Society to Prevent Blindness
500 East Remington Road
Schaumburg, IL 60173
(708) 843-2020

National Sudden Infant Death Syndrome Foundation
10500 Little Patuxent Pkwy., Suite 420
Columbia, MD 21044
(301) 964-8000

National Tuberous Sclerosis Association
4351 Garden City Drive, Suite 660
Landover, MD 20785
(301) 459-9888

Spina Bifida Association of America
1700 Rockville Pike, Suite 250
Rockville, MD 20852
(301) 770-7222

United Ostomy Association
36 Executive Park, Suite 120
Irvine, CA 92714
(714) 660-8624

The National Health Council reviews each member annually to ensure conformity with membership standards covering all aspects of governance, performance, and fundraising. In addition, the Council publishes together with United Way and the National Assembly, the **Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations** (Revised 1988). These standards prescribe the functional accounting used in this report. Except where noted, the report uses audited data for national offices and affiliates combined.

NATIONAL HEALTH COUNCIL
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Andrew M. Wisdom
Director of Membership Services

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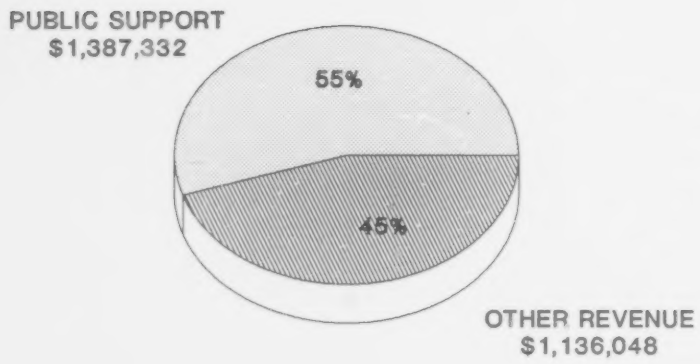
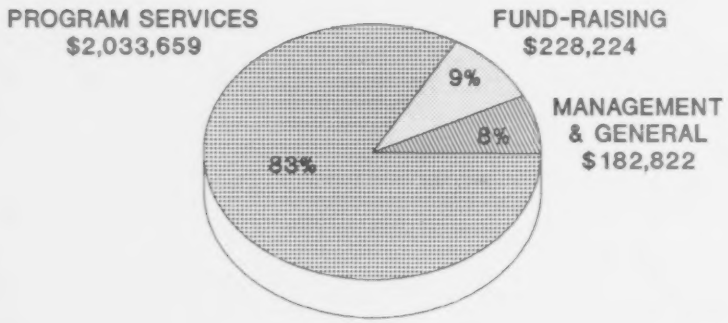
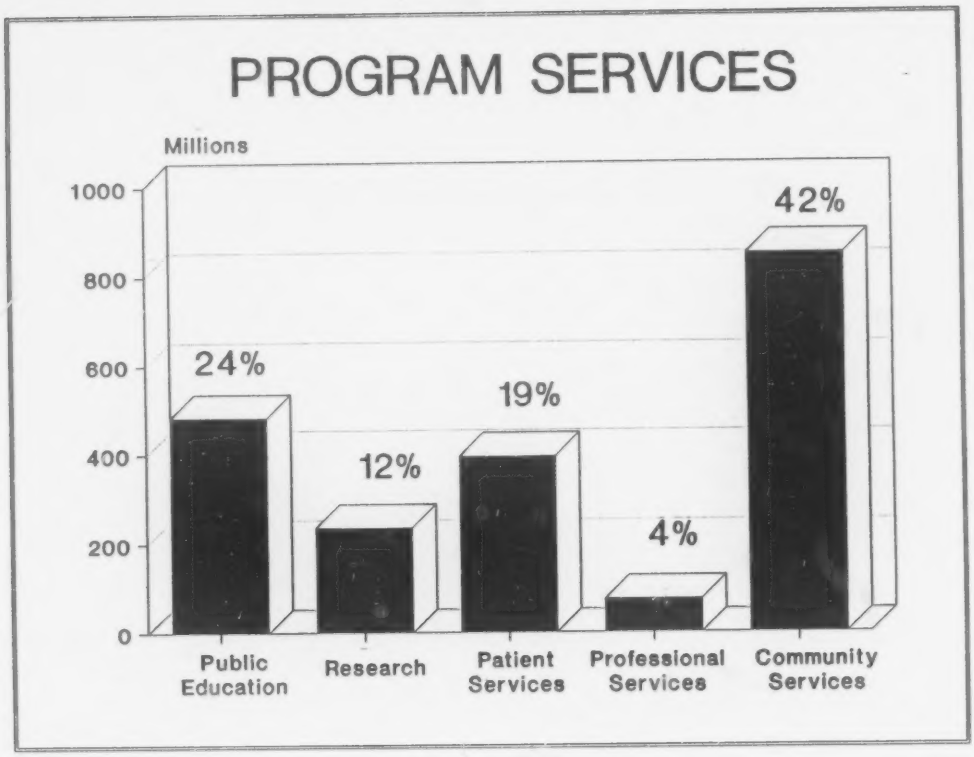
TOTAL REVENUE: $2,523,380
(in thousands)



TOTAL EXPENSES: $2,444,705
(in thousands)



Management and general expenses provide for accounting, financial reporting, and other services to meet regulatory requirements and sustain agency operations. Fund-raising expenses are the costs incurred in appeals to the public. The difference between total revenue and total expenses represents acquisition of fixed assets, endowment investment, and support of future program services.



(In thousands)

Public Education	$ 480,739
Research	234,838
Patient Services	393,465
Professional Education	75,696
Community Services	848,921
Total Program Services	$2,033,659

PUBLIC EDUCATION SERVICES

Public health education represents programs conducted to inform the public how to recognize the symptons of ill health, disease and/or physical disorders. Also included is the dissemination of information designed to reduce indifference toward health problems and eliminate unwarranted fears or misconceptions.

Agency	Thousands	Percent of Program Expenses
National Council on Alcoholism and Drug Dependence	$1,627	100%
Spina Bifida Association of America	422	100%
American Social Health Association	4,941	98%
American Liver Foundation	757	50%
Arthritis Foundation	18,066	42%
American Kidney Fund	1,295	41%
National Osteoporosis Foundation	330	41%
National Down Syndrome Society	135	40%
American Lung Association	30,262	38%
March of Dimes Birth Defects Foundation	34,376	36%
National Society to Prevent Blindness	2,528	36%
National Sudden Infant Death Syndrome Foundation	285	36%
Lupus Foundation of America	832	31%
Juvenile Diabetes Foundation International	5,888	28%
Myasthenia Gravis Foundation	481	28%
American Red Cross	252,314	25%
Leukemia Society of America	5,842	25%
American Cancer Society	61,092	24%
National Multiple Sclerosis Society	9,620	23%
Cystic Fibrosis Foundation	11,039	22%
D.E.B.R.A. of America	30	22%
American Diabetes Association	8,468	21%
Asthma and Allergy Foudation	78	17%
Muscular Dystrophy Association	13,487	16%
National Tuberous Sclerosis Association	36	16%
Alzheimer's Association	3,077	15%
Epilepsy Foundation of America	2,783	14%
Huntington's Disease Society of America	147	14%
National Neurofibromatosis Foundation	130	13%
United Ostomy Association	46	8%
National Hemophilia Foundation	627	6%
National Easter Seal Society	9,698	5%
TOTAL	**$480,739**	**24%**
	Mean	32.21%
	Median	25%

RESEARCH SERVICES

Research represents awards or grants-in-aid to support scientific studies or investigations, plus all other costs or expenses incurred while conducting a program in which new knowledge is being sought to find causes, cures and prevention for specific diseases or health problems.

Agency	Thousands	Percent of Program Expenses
Interstitial Cystitis Association	$27	100%
National Neurofibromatosis Foundation	869	84%
Juvenile Diabetes Foundation International	15,199	72%
National Down Syndrome Society	150	45%
Cystic Fibrosis Foundation	21,183	42%
American Cancer Society	89,078	36%
Crohn's and Colitis Foundation of America	1,703	36%
Huntington's Disease Society of America	359	33%
Myasthenia Gravis Foundation	524	31%
D.E.B.R.A. of America	41	30%
Leukemia Society of America	6,177	27%
Muscular Dystrophy Association	21,200	25%
Alzheimer's Association	4,801	24%
Lupus Foundation of America	638	24%
American Diabetes Association	8,810	22%
American Liver Foundation	323	22%
Arthritis Foundation	9,426	22%
National Multiple Sclerosis Society	9,524	22%
National Tuberous Sclerosis Association	50	22%
National Hemophilia Foundation	2,084	21%
Asthma and Allergy Foundation	84	18%
National Osteoporosis Foundation	139	17%
March of Dimes Birth Defects Foundation	15,004	16%
National Sudden Infant Death Syndrome Foundation	109	14%
American Lung Association	6,041	8%
National Society to Prevent Blindness	558	8%
Epilepsy Foundation of America	931	5%
American Kidney Fund	103	3%
American Red Cross	19,209	2%
American Social Health Association	94	2%
National Easter Seal Society	400	.01%
TOTAL	**$234,838**	**12%**
	Mean	27.77%
	Median	22%

PATIENT SERVICES

Patient services represent activities performed or programs conducted for the purpose of providing physical, emotional, and other assistance to individuals afflicted with a disease or health impairment or to their families. Also included is the furnishing of medical care, hospitalization, equipment, drugs, and other tangible items to those in need.

Agency	Thousands	Percent of Program Expenses
National Easter Seal Society	$193,145	94%
Epilepsy Foundation of America	13,532	67%
National Tuberous Sclerosis Association	129	57%
Muscular Dystrophy Association	48,056	56%
National Hemophilia Foundation	4,994	51%
Asthma and Allergy Foundation	214	45%
American Kidney Fund	1,131	36%
American Diabetes Association	14,016	34%
Huntington's Disease Society of America	347	32%
National Multiple Sclerosis Society	13,750	32%
Lupus Foundation of America	835	31%
American Lung Association	23,650	30%
Arthritis Foundation	11,560	27%
D.E.B.R.A. of America	36	27%
Myasthenia Gravis Foundation	432	26%
American Liver Foundation	381	25%
Leukemia Society of America	4,960	22%
American Cancer Society	46,696	19%
Cystic Fibrosis Foundation	5,090	10%
Alzheimer's Association	1,738	9%
March of Dimes Birth Defects Foundation	8,768	9%
National Osteoporosis Foundation	5	.01%
TOTAL	**$393,465**	**19%**
	Mean	35.19%
	Median	31%

PROFESSIONAL EDUCATION SERVICES

Professional education represents activities or programs designed to improve the knowledge, skills, and critical judgment of physicians, dentists, nurses and others engaged (directly or indirectly) in health work by keeping them abreast of new medical advancements, diagnostic techniques, etc. Also included here is the provision of educational opportunities for those who have displayed the interest, aptitude, and intelligence to enter the medical field or undertake scientific investigations, as well as expansion or improvement of health education courses in universities and simulation of health and/or scientific careers.

Agency	Thousands	Percent of Program Expenses
Crohn's and Colitis Foundation of America	$3,011	64%
National Osteoporosis Foundation	317	40%
D.E.B.R.A. of America	29	21%
National Society to Prevent Blindness	1,446	21%
American Kidney Fund	555	18%
Myasthenia Gravis Foundation	261	15%
American Diabetes Association	5,352	13%
American Cancer Society	30,739	12%
Cystic Fibrosis Foundation	5,519	11%
Lupus Foundation of America	278	10%
Arthritis Foundation	3,955	9%
National Hemophilia Foundation	926	9%
Leukemia Society of America	1,744	8%
March of Dimes Birth Defects Foundation	7,629	8%
National Multiple Sclerosis Society	2,992	7%
American Lung Association	4,381	6%
National Tuberous Sclerosis Association	13	6%
Asthma and Allergy Foundation	23	5%
Epilepsy Foundation of America	927	5%
Huntington's Disease Society of America	49	5%
Muscular Dystrophy Association	3,372	4%
American Liver Foundation	42	3%
National Easter Seal Society	2,136	1%
TOTAL	**$75,696**	**4%**
	Mean	13.08%
	Median	9%

COMMUNITY SERVICES

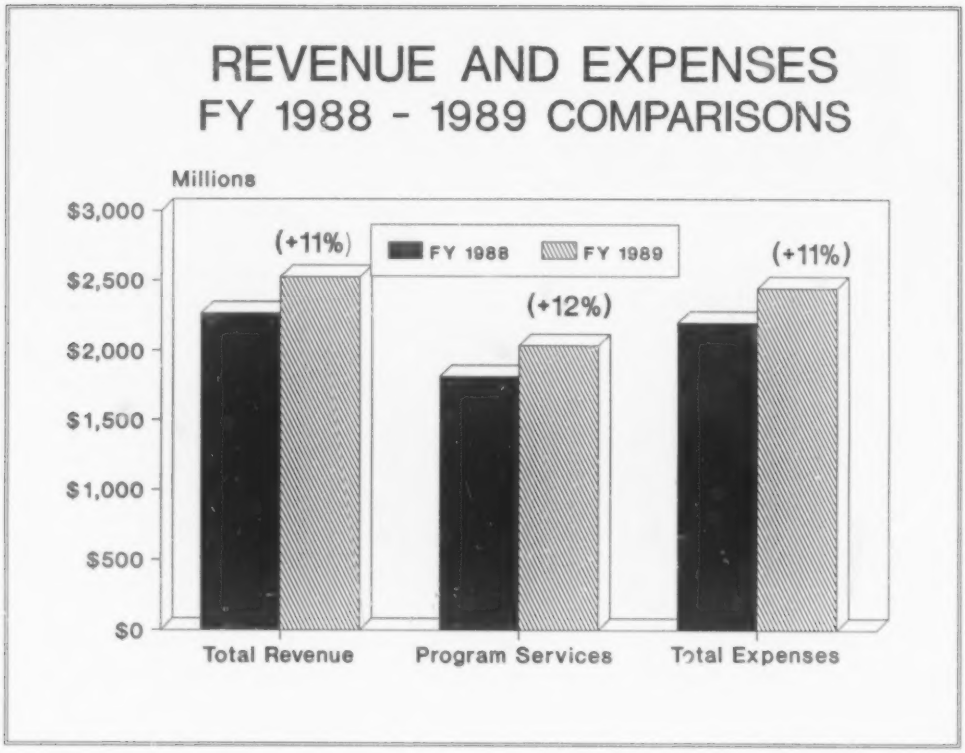
Community services represent activities such as the detection of disease of health problems, planning and improving health practices, supporting clinics or other public health facilities, conducting rehabilitative or similar programs.

Agency	Thousands	Percent of Program Expenses
United Ostomy Association	$527	92%
American Red Cross	738,849	73%
Alzheimer's Association	10,674	53%
National Sudden Infant Death Syndrone Foundation	396	50%
National Society to Prevent Blindness	2,550	36%
March of Dimes Birth Defects Foundation	30,653	32%
American Lung Association	15,092	29%
Leukemia Society of America	4,342	19%
Huntington's Disease Society of America	191	18%
Asthma and Allergy Foundation	73	16%
National Multiple Sclerosis Society	6,966	16%
Cystic Fibrosis Foundation	7,386	15%
National Down Syndrone Society	50	15%
National Hemophilia Foundation	1,266	13%
American Diabetes Association	4,263	11%
National Osteoporosis Foundation	11	11%
Epilepsy Foundation of America	1,974	10%
American Cancer Society	23,382	9%
National Neurofibromatosis Foundation	41	4%
Lupus Foundation of America	140	5%
American Kidney Fund	96	3%
TOTAL	**$848,921**	**42%**
	Mean	24.76%
	Median	16%

FY 1989 REVENUE AND EXPENSES (in thousands)

Agency	FYE	Revenue				Expenses										
				Total		Program Services						Support Services			Total	
		Public Suppport	Other Revenue	Total Revenue FY 1989	Total Revenue FY 1988	Public Education	Research	Patient Services	Prof. Education	Community Services	Total Program Expenses	Mgt. and General	Fund Raising	Total Support Expenses	Total Expenses FY 1989	Total Expenses FY1988
Alzheimer's Association (a)	12/31/89	29,259	6,668	35,927	22,115	3,077	4,801	1,738		10,674	20,290	3,832	4,880	8,712	29,002	18,936
American Cancer Society	8/31/89	317,714	40,415	358,129	335,758	61,092	89,078	46,696	30,739	23,382	250,987	24,431	53,414	77,845	328,832	311,173
American Diabetes Association	6/30/89	35,282	18,479	53,761	45,964	8,468	8,810	14,016	5,352	4,263	40,909	5,045	5,855	10,900	51,809	46,261
American Kidney Fund	12/31/89	4,525	136	4,661	4,093	1,295	103	1,131	555	96	3,180	166	1,129	1,295	4,475	4,408
American Liver Foundation	6/30/89	1,848	213	2,061	1,505	757	323	381	42		1,503	218	128	346	1,849	1,325
American Lung Association (b)	6/30/89	88,535	21,939	110,474	108,075	30,262	6,041	23,650	4,381	15,092	79,426	7,269	21,172	28,441	107,867	105,394
American Red Cross (c)	6/30/89	333,422	806,773	1,140,195	1,000,411	252,314	19,209			738,849	1,010,372	63,845	31,172	95,017	1,105,389	993,038
American Social Health Association (d)	12/31/89	897	5,548	6,445	6,453	4,941	94				5,035	1,123	248	1,371	6,406	6,428
Arthritis Foundation (e)	12/31/89	52,941	4,985	57,926	55,534	18,066	9,426	11,560	3,955		43,007	5,522	9,676	15,198	58,205	53,909
Asthma and Allergy Foundation *	9/30/89	850	72	922	829	78	84	214	23	73	472	103	35	138	610	886
Crohn's and Colitis Fdn. of America (f)	9/30/89	6,573	677	7,250	5,873		1,703		3,011		4,714	531	923	1,454	6,168	6,455
Cystic Fibrosis Foundation (g)	12/31/89	51,370	4,891	56,261	49,065	11,039	21,183	5,090	5,519	7,386	50,217	5,623	4,888	10,511	60,728	49,593
D.E.B.R.A. of America (h)	12/31/89	105	38	143	172	30	41	36	29		136	17	15	32	168	142
Epilepsy Foundation of America	12/31/89	15,541	13,363	28,904	25,405	2,783	931	13,532	927	1,974	20,147	3,287	4,189	7,476	27,623	23,545
Huntington's Disease Soc. of Amer. (i)	9/30/89	1,066	213	1,279	1,273	147	359	347	49	191	1,093	190	144	334	1,427	1,083
Interstitial Cystitis Association	9/30/89	187		187	167		27				27	155		155	182	118
Juvenile Diabetes Foundation Intl. (j)	6/30/89	22,903	2,517	25,420	24,054	5,888	15,199				21,087	1,945	5,556	7,501	28,588	25,154
Leukemia Society of America	6/30/89	28,860	529	29,389	29,208	5,842	6,177	4,960	1,744	4,342	23,065	3,916	3,487	7,403	30,468	28,618
Lupus Foundation of America (k)	9/30/89	3,596	870	4,466	3,471	832	638	835	278	140	2,723	494	263	757	3,480	3,140
March of Dimes Birth Defects Fdn.	12/31/89	110,787	9,400	120,187	119,655	34,376	15,004	8,768	7,629	30,652	96,429	12,221	21,617	33,838	130,267	120,001
Muscular Dystrophy Association (l)	12/31/89	107,535	9,695	117,230	111,398	13,487	21,200	48,056	3,372		86,115	7,599	21,834	29,433	115,548	104,449
Myasthenia Gravis Foundation (m)	12/31/89	2,622	154	2,776	597	481	524	432	261		1,698	235	157	392	2,090	710
Nat. Cnl. on Alcohol. & Drug Dep. * (n)	12/31/89	1,891	325	2,216	2,371	1,627					1,627	538	212	750	2,377	2,314
Nat. Down Syndrome Society	3/31/89	463	80	543	984	135	150			50	335	39	53	92	427	398
Nat. Easter Seal Society	8/31/89	89,134	174,551	263,685	229,961	9,698	400	193,145	2,136		205,379	24,867	24,175	49,042	254,421	218,842
Nat. Hemophilia Foundation (o)	6/30/89	4,277	7,572	11,849	7,852	627	2,084	4,994	926	1,266	9,897	1,115	255	1,370	11,267	7,288
Nat. Multiple Sclerosis Society	9/30/89	63,239	2,350	65,589	58,668	9,620	9,524	13,750	2,992	6,966	42,852	6,356	11,238	17,594	60,446	51,706
Nat. Neurofibromatosis Foundation	9/30/89	914	50	964	877	130	869			41	1,040	51	96	147	1,187	906
Nat. Osteoporosis Foundation	12/31/89	764	117	881	744	330	139	5	317	11	802	49	37	86	888	624
Nat. Society to Prevent Blindness	3/31/89	8,374	1,764	10,138	8,904	2,528	558		1,446	2,550	7,082	1,294	1,233	2,527	9,609	8,890
Nat. Sudden Infant Death Syndr. Fdn (p)	6/30/89	1,078	85	1,163	1,037	285	109			396	790	107	57	164	954	901
Nat. Tuberous Sclerosis Association	6/30/89	158	46	204	130	36	50	129	13		228	25	21	46	274	127
Spina Bifida Assn. of America * (q)	12/31/89	386	699	1,085	462	422					422	131	60	191	613	484
United Ostomy Association (r)	9/30/89	236	834	1,070	1,056	46				527	573	483	5	488	1,061	1,096
Totals		1,387,332	1,136,048	2,523,380	2,264,121	480,739	234,838	393,465	75,696	848,921	2,033,659	182,822	228,224	411,046	2,444,705	2,198,342

* National Office Only



(in thousands)

	FY 1988	FY 1989
Total Revenue	$2,264,121	$2,523,380
Total Services	1,812,238	2,033,659
Total Expenses	2,198,342	2,444,705

NOTES

I. General

This report is based on the financial statements of the member agencies. The Council has used audited financial statements whenever possible. In cases where an agency has affiliates (state or local chapters), the Council has used combined statements reflecting the operations of both the national office and affiliates unless combined statements were not available. National office only data is used for the following agencies that could not provide combined statements: National Council on Alcoholism and Drug Dependence, Asthma and Allergy Foundation of America, and the Spina Bifida Association of America (designated by [*] in the Master Chart). Consistent with the **Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations (Revised 1988)**, government grants and contracts are included in this report under **Other Revenue** rather than **Public Support**.

II. Specific Agency References

(a) **Program Services** for the Alzheimer's Association have been reclassified to meet National Health Council uniform program service categories.

(b) **Program Services** for the American Lung Association have been reclassified to meet NHC uniform program service categories. The agency's official **Program Services** categories and amounts, as listed in its audited financial statements, are as follows:

Environmental health	$ 8,902,759
Smoking education	22,638,989
Lung disease	32,513,473
Community services	15,370,848

(c) **Program Services** for the American Red Cross have been reclassified to meet NHC uniform program service categories. The agency uses the following program expense categories, with specific expenses noted below:

Services to members of the Armed Forces, veterans, and their families	$ 75,216,000
Disaster	103,974,000
Blood services	664,492,000
Health services	103,457,000
Youth	7,807,000
Community volunteer	49,035,000
International	6,391,000

(d) **Program Services** for the American Social Health Association entitled **Information and Education**, and **Public Policy**, are listed under the **Public Education** category in this Report.

(e) The Arthritis Foundation reports **Patient Services** and **Community Services** together. In this Report, they are listed under the category of **Patient Services**.

(f) The Crohn's and Colitis Foundation of America (formerly National Foundation for Ileitis & Colitis) includes **Professional Education** and **Public Information** under **Professional Education**.

(g) **Program Services** for the Cystic Fibrosis Foundation were reclassified to meet NHC uniform program service categories.

(h) The Dystrophic Epidermolysis Bullosa Research Association of American reports **Public Education** and **Professional Education** together. Breakdowns were provided for this Report.

(i) The Huntington's Disease Society of America reports **Public Education** and **Professional Education** together. Breakdowns were provided for this Report.

(j) Figures for the Juvenile Diabetes Foundation International report combined U.S. and Canadian figures.

(k) The Lupus Foundation of America reports **Patient Services** and **Professional Education** together. Breakdowns were provided for this Report.

(l) The Muscular Dystrophy Association reports **Public Education** and **Professional Education** together. Breakdowns were provided for this Report. **Patient Services** and **Community Services** are combined under **Patient Services** in this Report.

(m) The Myasthenia Gravis Foundation reports **Patient Services** and **Community Services** together. In this Report, they are listed under **Patient Services**. Also, its combined financial figures are unaudited. Total revenue and expense figures for 1988 reflect the national office figures only.

(n) The National Council on Alcoholism and Drug Dependence reports **Program Services** under **Public Education**.

(o) The combined fiscal reports of the National Hemophilia Foundation and its affiliates in the Report are unaudited.

(p) The National Sudden Infant Death Syndrome Foundation includes **Public Education** and **Services to Families** under **Public Education**.

(q) The Spina Bifida Association of America reports all **Program Services** under **Public Education**.

(r) **Program Services** for the United Ostomy Association were reclassified to meet NHC uniform program services categories.

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NATIONAL HEALTH COUNCIL

The National Health Council is a private, nonprofit association of national organizations which was founded in 1920 as a clearinghouse and cooperative effort for voluntary health agencies. To work more extensively for the public interest, the Council expanded its membership to encompass professional and other membership associations, health related nonprofit agencies, business corporations and federal government agencies.

The Council's MISSION is one of enabling its member organizations to work together effectively to promote the health of all Americans with a strong sense of human concern especially for vulnerable people.

Specifically, the Council strives to achieve the following GOALS:

1. Stimulate greater public awareness of health and health related concerns

   (a) by encouraging inquiry and research into health matters of mutual interest, and

   (b) by disseminating health related information.

2. To strengthen cooperative efforts among health related private sector organizations, and between the private and governmental sectors

   (a) by facilitating the sharing of ideas, resources and leadership in the health field,

   (b) by promoting a deeper appreciation of public policy issues and other extrinsic forces affecting health, and

   (c) by maintaining open channels of communications.

3. To foster collaborative activities among voluntary health agencies that will provide accountability and public confidence in their programs

   (a) by maintaining and monitoring high standards of public accountability,

   (b) by assisting voluntary health agencies to meet such standards,

   (c) by stimulating high levels of management performance, and

   (d) by entering into selective advocacy on public policy matters affecting voluntary health agencies.

The National Health Council wants all Americans to take care of themselves and to use health resources wisely so that they can lead independent and productive lives.

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